



Tips & Tricks

for gaining that first job

MedComms Networking event
6th October 2016

The Flow...

- Carrot Pharma Recruitment
- The Medical Communications agency
- Types of roles available
- Making yourself 'Distinctly Different'
- The cover letter
- The CV
- Your digital profile
- The interview



A photograph of a road at sunset. The sun is low on the horizon, creating a warm, golden glow. The road curves to the right, with a double yellow line in the center. There are trees and hills in the background. A utility pole is visible on the right side of the road. The text "our story" is overlaid in the center in a white, lowercase, sans-serif font.

our story

Carrot was formed in 2006 to offer a fresh, innovative spin on Pharmaceutical Recruitment

During this 10 year period Carrot has been a partner to a number of the top 20 Pharma Companies and many of the Medical Communications agencies based in the UK, having a strong presence in the North West.

Why the name?

More Carrot less stick

To stand out from the crowd

Quirky branding

#distinctlydifferent from day 1



We are Carrot Pharma Recruitment, a specialist recruitment consultancy operating solely within the Pharma, Biotech & Healthcare sectors, across the UK, Europe, Asia and the USA.

We offer contract and permanent solutions for our clients and candidates, we work at all levels from Graduate to Senior Executive.

"Just going into an interview with a CV stating Carrot at the top gave me a head start as everyone I met with held your agency in very high regard".

Market Access

Health Economics
Pricing & Reimbursement

Drug Development

Med Info & Med Affairs
QA & Manufacturing
Regulatory Affairs
Clinical Research
Pharmacovigilance
Compliance

Healthcare Communications

Advertising
Medical Communications
PR

Supply Chain

Demand Planning
End to End Supply Chain

Market Research & Business Intelligence

Primary & Secondary
Insight & Analytics
Competitive Intelligence
Fieldwork

Sales & Marketing

KAMS
NHS Liaison
Nurse Advisors
Training
Commercial Excellence



how we work with you

how we work with you

- Our service is completely free to candidates
- We enhance your job search and reduce the stress
- Able to offer insights in to the agency
- Tailor our search around you – listen to what you want
- Promote you to a potential new employer
- Thorough interview preparation
- Offer negotiation - having those difficult conversations for you



tips and tricks



Not all agencies are the same

- Role type
- Size
- Location
- Culture
- Key deliverables
- Therapy areas

Finding the right one for you is **VERY** important

Types of Roles

- Client services / Account management
- Medical writing
- Medical editing
- Digital

DREAM
JOB



Distinctly Different

- Know your companies
- Be bespoke
- Be succinct
- Network
 - LinkedIn
 - Events

The covering letter

- 1 side of A4
- Use your research to tailor and personalise
- Find out who to address it to
- State why they should hire you

The CV

- Photo...maybe not?
- Layout: white space, bullets, key points
- Results orientated
- Key achievements
- No time gaps
- Add voluntary work if no experience
- Hobbies – think carefully!

Digital...

- Ensure it's fit for purpose
- Consistent message across platforms
- Contribute and have an opinion
- Use it to showcase your work

The Interview

- Request information about the logistics and format
- Research & know why you want to work there
- First impressions count
- Drink
- Know your CV
- Competency based interviews
- Your questions



Summary

- Research and plan your application
- Take time to consider what the different agencies can offer
- Choose the roles(s) that best match your skill set and career aspirations
- Make yourself distinctly different!
- Write a 1-sided covering letter that is compelling, tailored and direct
- Think about the readability of your CV, and the relevance and credibility
- Use social media to showcase your work, and make sure all content is safe
- Prepare well for interview – this is your chance to shine!

Who to contact?

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