Nadine van Dongen is the founder of Patient Intelligence. She founded the company Patient Intelligence Panel in November 2008 and introduced the concept of Patient Intelligence in the healthcare environment through running patient research studies.

She earned a masters degree in 2003 in International Business from the University of Maastricht in the Netherlands, specializing in marketing and strategy. From 2003 through 2008 she worked for Servier, a French pharmaceutical company specialized in cardiology, diabetes, venous disease, menopause, and depression.

In 2008 she moved to London to pursue a career in market research and worked for the leading research fieldwork company. She recognized that, through targeted research, it was important to bridge and link the expectations and needs of patients and patient organizations with healthcare organizations to improve outcomes.

The pharmaceutical world is revolving around extending life expectancy and improving quality of life of patients. Having access to hundreds of thousands of people around the world and tens of thousands of people in the UK via Internet who are willing to participate in research on healthcare and specific indications, there is no limit to the issues that can be explored and the feedback that can be obtained. Working with consumer behavior models, this feedback can be utilized to ensure more effective development and deployment of resources. Her research interests have focused on awareness issues for diseases which are less understood by the general public, such as psoriasis and Crohn's disease. Furthermore, accuracy of information and validating common beliefs and assumptions play an important role in all her research activities.

Nadine's company is partnering up with UK health charities such as Bipolar UK, National Rheumatic Arthritis Society, Cure Parkinson's Trust and many more.

On a personal note, she is originally Dutch and now in love with London. She is an enthusiastic organizer of (fundraising) events and loves traveling.